

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV20/12 17.23
*** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

CLASS :	NATL.	LOCAL	REGIONAL
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CLASS :	NATL.	LOCAL	REGIONAL
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ICE)

DATE NOV20/12 17.23

DATE NOV20/12 17.23

OKD M6-7
PLS CFM, THX 11/20

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

[illegible]

AGENCY EST# = 16

SAT 1

PROGRAM : NEWS
ORD COM1: WE CAN OFFER *** NEED ANSWER CREDIT \$5400
PART OF A MAKEGOOD MADE UP OF LINES 52-54

SAT

PROGRAM : COL FOOTBALL

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

57	A		800P-1144P	30		\$3,300.00	11/3	11/3	2		SAT	2
PROGRAM : COL FOOTBALL												
ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT RAN @ 11:41P AND 11:43P												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-41												

58	A		800P-1144P	30		\$1,250.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT RAN @ 12:30A												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-53												

STATION MAKEGOOD OFFERS:

M6	OK'D	BUY#41	MISSED: SAT/800P-1130P	NOV3 (2/WK)	30S	\$3,300.00	(NOV20/12)
			OFFER: SAT/800P-1144P	NOV3 (2/WK)	30S	\$3,300.00	PLS ADVISE.
CMT: LATE RUN DUE TO FOOTBALL, SPOT RAN @ 11:41P AND 11:43P							
M7	OK'D	BUY#53	MISSED: SAT/1130P-1205A	NOV3	30S	\$1,250.00	(NOV20/12)
			OFFER: SAT/800P-1144P	NOV3	30S	\$1,250.00	PLS ADVISE.
CMT: LATE RUN DUE TO FOOTBALL, SPOT RAN @ 12:30A							

NOV/12 261380.00 CONTRACT TOTAL 261380.00 TOTAL SPOTS 140

MARKET TOTALS \$907,780 WFTV 31% WKMG 37% WESH 28% WOFL 4% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE